

DMA	2016 Nielsen		LATV DISTRIBUTION 2017							2016 Nielsen		TVB '16	TVB '16
	Hispanic DMA	DMA Market Rank	Owner	Station Affiliation	Digital Channel	Cable Channel	Full Power / Low Power	Nielsen Metered Station Code	TV Households		Cable TV Households	Over the Air	
									Total	Hispanic	Total	HH's	
LOS ANGELES	1	2	LATV Networks	KJLA-LATV	57	Direct TV Ch.57 Dish Ch.57 Check local listings for: Spectrum, Cox, Verizon, Uverse	FP		5,489,810	1,924,270	2,844,440	780,200	
NEW YORK	2	1	BuenaVision	WBQM	51.2	Spectrum Ch.186/892 Verizon Ch.480	LP	3706	7,368,320	1,437,900	6,256,430	387,330	
MIAMI - FT.LAUDERDALE	3	16	Paging Systems	WLMF-IND	53.1	NA	LP		1,660,020	770,180	1,115,630	193,760	
HOUSTON	4	10	Mako Communications.	KUVM	34.1	Uverse CH 34.1	LP		2,373,700	667,160	1,210,620	437,120	
DALLAS	5	5	Latina Broadcasters	KTXD-LATV	47.3	Spectrum 93 & Channel 24.	FP		2,646,370	534,760	1,362,690	491,350	
CHICAGO	6	3	Mako Communications	W25DW-IND	25.5	NA	LP		3,475,220	528,900	2,100,400	498,360	
SAN ANTONIO	7	33	Mako Communications	KISA-IND	40.2	NA	LP		907,320	443,440	484,340	129,700	
SAN FRANCISCO	8	6	Cox Lotus Communications Corp.	KTVU-FOX	2.2	Comcast Ch.188 & 622 405 COX cable / 44.1 PRISM TV from Century Link	FP	3869	2,484,690	426,450	1,624,400	272,800	
PHOENIX	9	11	Entravision	KPHE TV44	41.1		LP		1,848,850	376,070	683,900	339,210	
HARLINGEN-WSLCO-BRNSVL-MC	10	86	Entravision	KNVO-UNI	48.3		FP	2320	363,410	316,640	142,640	98,430	
SACRAMENTO	11	20	Prism Bdcstg. Network	KBIT-LATV	50.3	Comcast 479	LP		1,349,990	282,240	629,810	167,310	
SAN DIEGO	12	28	Entravision	XHAS-TEL	33.2	Spectrum Ch.1288	FP		1,055,030	263,390	765,450	64,870	
FRESNO-VISALIA	13	54	Nexstar	KGPE-CBS	47.3	Comcast Ch.624	FP	2293	564,840	261,390	214,380	97,700	
ORLANDO-DAYTONA-BCH-MELBF	14	18	Entravision	WVEN-UVN	26.2	Spectrum 461 & 911	FP		1,489,710	257,140	1,024,910	131,250	
ALBUQUERQUE-SANTA FE	15	47	Entravision	KLUZ-UVN	42.2	Comcast Ch. 201 Cox Ch.196	FP	2176	662,570	257,080	179,570	145,600	
PHILADELPHIA	16	4	Mako Communications	WZPA-AZT	33.4	NA	LP		2,917,920	248,030	2,339,810	210,040	
DENVER	17	17	Entravision	KCEC-UVN	50.2	Comcast Ch. 259	FP		1,576,090	242,680	704,000	233,320	
WASHINGTON, DC (HAGRSTWN)	18	8	Entravision	WMDO-UVN	47.2	Comcast Ch. 270 & 599 Verizon Ch. 475	FP		2,443,640	241,770	1,827,870	150,630	
EL PASO	18	91	Entravision	KINT-UVN	26.3	Spectrum Ch. 1277	FP	2342	332,920	239,750	139,510	77,300	
TAMPA-ST.PETE (SARATOSA)	20	13	Entravision	WVEA-UVN	62.2	Verizon Ch. 465, Comcast Ch.230, Spectrum 626/911,	FP	3275	1,859,820	234,260	1,435,420	150,170	
BOSTON (MANCHESTER)	21	7	Entravision	WUNI-UVN	27.2	Comcast Ch. 299 & 724 Verizon Ch. 477 Spectrum Ch. 189	FP	1820	2,411,250	182,290	2,027,510	89,440	
AUSTIN, TX	22	39	Mako Communications	KVAT-IND	17.2	NA	LP		754,640	179,300	430,690	127,950	
ATLANTA	23	9	Prism Bdcstg. Network	WANN-IND	32.3/26.4	Spectrum 540 Charter Ch. 175	LP		2,385,730	173,520	1,330,090	232,470	
LAS VEGAS	24	41	Entravision	KINC-UVN	15.2	Cox Ch.119 & 16	FP	8576	736,700	164,990	394,060	68,420	
TUCSON	25	71	Scripps	KWBA-CW	58.2	Cox Ch. 88 & 205	FP	2354	428,090	127,500	182,760	67,290	
CORPUS CHRISTI	27	129	Entravision	KORO-UVN	28.3	Spectrum Ch. 1277	FP	1908	205,900	116,420	101,870	19,480	
HARTFORD & NEW HAVEN	29	30	Entravision	WUVN-UVN	18.2	Comcast Ch.254, 624, 251, 399, 228, 268 Spectrum Ch. 189	FP	1995	945,250	106,000	783,400	30,440	
BAKERSFIELD	30	127	CNZ Communications.	KXBF	14		LP		219,000	96,440	100,190	36,890	
SALT LAKE CITY	32	34	Serestar Communicatio	KULX-TEL	10.3	Comcast Ch.112	LP		884,900	94,090	352,060	162,580	
MONTEREY-SALINAS	34	125	Entravision	KSMS-UVN	67.3	Comcast Ch.188 & 622	FP	1901	221,910	78,840	103,070	30,390	
ODESSA-MIDLAND, TX	37	146	Entravision	KUPB	18.2	NA	FP	2285	156,650	70,810	78,960	13,080	
LAREDO	38	184	Entravision	KLDO-UVN	19.4	Spectrum Ch.1248	FP	2286	72,480	68,430	42,630	10,210	
YUMA-EL CENTRO	39	168	Entravision	KVYE-UVN	7.2	Spectrum Ch.307	FP		109,180	67,870	37,210	20,360	
MILWAUKEE	41	35	CNZ Communications	WIWN	5.4	Spectrum Ch. 201			882,210	62,470	516,890	190,110	
COLORADO SPRINGS/PUEBLO	42	89	Entravision	KVSN-UVN	48.3	Comcast Ch.189 & 259	FP		346,120	61,630	148,250	56,870	
DETROIT	43	13	Tiat Broadcasting LLC.	WHNE	14.1	NA	LP		1,828,230	59,290	1,192,690	243,920	
SANTA BARBRA-SANMAR-SANLU	45	123	Entravision	KPMR-UVN	21.3	Cox Ch.190 & 620 Spectrum Ch. 196	FP		228,480	57,850	116,360	19,280	
Oklahoma City,	46	43	Sunshine State Television Network	KOHC	45	Cox Ch. 793	LP		701,070	57,080.0	318,660	125,850	
YAKIMA	47	122	Grupo Hispanvision	KWYT-AZT	39.3	NA	LP		228,510	56,380	66,850	50,050	
PALM SPRINGS	48	148	Entravision	KVER-UVN	4.2	Spectrum Ch. 1280	FP		155,430	55,540	99,510	9,850	
LUBBOCK	50	144	Entravision	KBZO	51.2	NA	LP		157,760	54,260	66,950	27,950	
JACKSONVILLE FL	58	48	A1A TV, Inc	WQXT	22.7	NA	LP		665,330	41,480	403,950	69,800	
RENO NV	59	107	Entravision	KREN	27.4	NA	FP		266,530	40,400	119,580	34,880	
Louisville	83	49	N. A. Broadcasting	WKYI	24.4	NA			653,710	19,830	367,680	75,300	
Albany-Schenectady-Troy	89	58	Cable Ad Net New York	WYBN	14.7	NA	LP		522,590	18,930	382,700	36,700	
SAN ANGELO TX	91	198	Entravision	KANG	41	NA	FP		55,400	18,320	28,810	3,830	
KNOXVILLE	109	61	Latina Broadcasters	WEEE	32	NA	LP		503,410	12,720	295,400	44,280	

						Dish Ch. 17 Liberty Cable Ch.18 One Link Ch. 26 Choice Cable Ch. 34 Direct Tv Ch.178			n/a	n/a	n/a	n/a
SAN JUAN, PUERTO RICO	N/A		Caribbean Broadcasting	WSJP-CW	30.1							
<i>Current Total</i>									59,596,700	12,096,180	37,175,000	6,954,120
TOTAL									113,808,820	14,686,110	65,098,645	12,000,200
<i>% of Total HHs & HHHs Nationwide</i>									52%	82%	57%	58%